

# Town of Wilmington

## Emergency Notification System

### Press Release

11/08/2010

The Town of Wilmington has contracted with Everbridge to implement a new Community Notification System.

This system will allow the Town of Wilmington to provide timely alerts to the entire community concerning public safety emergencies and other important community notifications.

An integral part of this new system is the Opt-in page which allows residents and businesses to customize the way they receive these alerts. The system's database is presently comprised of only the Verizon White/Yellow page listings. This does not include unlisted numbers, cell phones and numbers assigned to other carriers.

However, user based customization will allow the recipient to receive alerts using various means of communication including home telephone, cell phone, text message, email, TTY devices, secondary phones, etc.

People may also add up to five different addresses of places important to them in order to receive geographically based notifications for those areas. Most importantly, this will ensure the correct information is entered into the system and the data is as complete as possible.

Citizens or businesses interested in this service may reach the Opt-in portal page by going to the Wilmington Police Website [www.wpd.org](http://www.wpd.org) or the Town of Wilmington website [www.town.wilmington.ma.us](http://www.town.wilmington.ma.us) and clicking on the Citizen Alert Notification Sign Up button which will take you directly to the sign up page. The sign up page also includes information to walk you through the sign up process as well as Frequently Asked Questions.

Those who do not have internet access may go to the Wilmington Memorial Library where they may get assistance registering with the system through the library's computers.

All residents and businesses are strongly urged to register with the system. Those who experience difficulty in registering their information may contact Deputy Police Chief Robert Richter at 978-658-7988 x216.